

Name: _____ Per.: ____ Date: _____

Notes for Jamie Oliver / TED Talk

1. What is the complete title of the talk? (Use quotation marks around talk titles)
2. What is the web address for the talk?
3. On what date and where was this talk given?
4. If you scroll down, what description of Oliver do they give? (What are his credentials?)
5. (0:11 / note: these are the times he gives the answer during the talk) In the 18 minutes of his talk, how many Americans does Oliver say will die from food-related health issues?
6. (0:50) Which is the unhealthiest country in the world?
7. (1:16) Oliver says that for generations, children have had a longer lifespan than their parents. In the last 3-4 generations, that has changed and now, how many years fewer will this generation of children live than their parents.
8. (1:16) What percentage of Americans are statistically overweight or obese?
9. (1:58) Oliver shows his audience a slide with these statistics from the National Vital Statistics Reports Volume 57, Number 14 "Deaths: Final Data for 2006" April 17, 2009:

Top 15	Causes of Death	%
1	Heart Disease	26
2	All Cancers	23.1
3	Stroke	5.7
4	Chronic lower respiratory disease	5.1
5	Accidents	5
6	Diabetes	3
7	Alzheimer's disease	3
8	Influenza and pneumonia	2.3
9	Kidney diseases	1.9
10	Septicemia (blood poisoning from bacterial infections)	1.4
11	Suicide	1.4
12	Chronic liver and cirrhosis	1.1
13	Hypertension	1
14	Parkinson's disease	0.8
15	Homicide	0.8

The shaded causes are diet-related diseases.

What percentage of American deaths in 2006 were caused by diet-related diseases?

10. (2:50) How much money is spent yearly on healthcare bills related to obesity?

What is it projected to cost Americans in 10 years

11. (6:18) Oliver lists 3 areas: "Main Street," "Home," and "School" as factors in the change of American's eating habits in the last 30 years.

"Main Street"

- _____ in fast food
- Supermarkets with _____ food
- _____ size
- _____

"Home"

- Home used to be heart of passing on _____ and _____ culture
 - What do you think Oliver means by the above statement?

"Schools"

- Not _____ kids about _____
- Not providing _____

12. (14:50) What changes does Oliver say supermarkets need to make?

- They need to _____
- They need to _____

13. (15:33) What does Oliver accuse the fast food industry of adding to their food to make us addicted to it?

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15. Who does Oliver say we need to employ to get the fast food industry to help "wean us away" from their food?

16. (16:08) According to Oliver, what changes need to happen in American schools?

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17. (20:21) What is Oliver's wish?